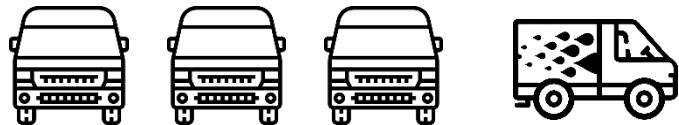




Franchise Package

2024



Go Oil is one of North America's largest mobile vehicle maintenance provider.

With Multiple franchises across Canada and the USA, businesses and individuals can book appointments online or by phone to have their fleets or personal vehicles serviced around the clock.

Our mission is to provide an effortless experience, compatible with all lifestyles.

How we got here



OUR JOURNEY

Go Oil began at a startup competition. In 55 hours over a weekend, the company was born with its first cheque in hand and a bright future ahead.

Over the next two years, John and Go Oil moved mountains and reached a pivotal moment where expansion was possible. It was then that Go Oil created a franchise model, allowing other entrepreneurs to benefit from the company's growth.

In two years, Go Oil grew from 1 to over 20 locations across Canada and has now grown into the USA with no intentions of slowing down.



Go Oil Canada Today



RAPID GROWTH

Go Oil North America has grown its corporate team to operate a rapidly scaling company.

With seamless, highly automated systems to handle the demand, the result is a turn-key operation that offers a simple and unique opportunity to start your own mobile vehicle maintenance business.

With only a few hours of training you and/or your technician will be able to change oil like a pro, even if you have no previous experience!



2017



2024

Ongoing Support



EASY SCHEDULING

Customers can book their service online or by phone. Technicians are notified about appointments and are automatically booked into their schedule.

PRE-BUILT SERVICE VANS

Franchisees are fully equipped with everything they need in their shop on wheels to perform services quickly and efficiently. Both you and your customers benefit from the convenience.

OPERATIONS PROCESSES

Customers never feel pressured. Go Oil's strict No Upsell Policy eliminates the tension between technicians and customers, leaving you to provide great customer service.

CUSTOMER SUPPORT

Our team handles inbound inquiries and support requests so you can focus on operating your business and performing exceptional service.

PARTNERSHIPS




The Go Oil built partnerships with several suppliers and organizations, which gives franchisees access to consumables and resources quickly, easily and at the lowest price.

NATIONAL MARKETING

Go Oil continuously invest into marketing to expose the brand on a national level. Strategies and content is developed continuously, which is shared with every franchise owner.

The Go Oil Advantage



	Free Inspection	Fleet Discounts	Warranty Approved	Onsite Service	Online Booking	24/7 Service	Canadian Oil
	✓	✓	✓	✓	✓	✓	✓
	✓	✓	✓	X	X	X	X
	✓	✓	✓	X	X	X	X
Repair Shop	✓	✓	✓	X	X	X	X
Dealership	✓	✓	✓	X	X	X	X

A Lean Startup



Designed to lower the barriers, Go Oil is one of the most affordable franchises in Canada.

Franchise

Go Oil Canada Inc.

\$25,000

FRANCHISE FEE

Start-up Training

Technical Infrastructure

Business Plan & Financials

Capital Raise Assistance



Service Van

Mercedes-Benz Canada Inc.

\$0 down

MERCEDES METRIS LEASE

38 - 58 Month Term

Installed Oil Vac System

Shelving & Compressor

Vehicle Wrap

*Good credit or cosigner required

Add-ons

Suppliers

\$500-1,500

TOOLS & EQUIPMENT

Starting Inventory

Basic Maintenance Tool Set

Ramps & Jack

Spill Kits & Fire Extinguisher

Work Lights





Services

Primary

OIL CHANGE

TIRE ROTATION & CHANGEOVER

ADD-ONS

BATTERY REPLACEMENT

AIR FILTER REPLACEMENT

LIGHT BULB REPLACEMENT

WINDSHIELD WIPER REPLACEMENT

EXPRESS INTERIOR DETAIL

5-Star Reviews Across Canada



"First time I used Go Oil. Archie and the service he provided was excellent. Right on time and very competitive pricing. A few minutes on your driveway and the job is done. Will definitely call again!"

"Chase was personable and professional. Phoned 30 mins ahead and right at the appointment time. Would highly recommend. And will use again."

"Great and fast service. Perfect for me esp I have a very busy schedule 👍 Thanks Archie"

"I was really apprehensive about this at first if I'm completely honest. I had never heard of them before and was really scared it was too good to be true, but I was wrong! They were amazing and incredibly fairly priced. He came early and asked if it was okay to get started just a bit before my scheduled time, and he was in and out! Didn't have to wait in any lines and he was incredibly polite and professional. We've already recommended Go Oil to all of our friends and family and will definitely be regular customers. Thanks!"

Trusted by Thousands



How it works

Booking a service is easy.

Enter vehicle that requires

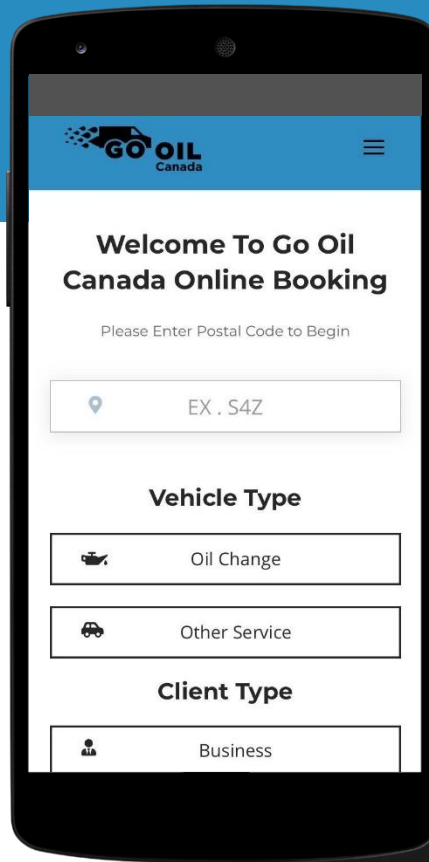
Select the type of service required

Choose the date, time & location

All we need is the key.



Phone or email service requests are also accepted.



The smartphone screen shows the Go Oil Canada Online Booking app. At the top is the Go Oil Canada logo and a menu icon. Below is a welcome message: "Welcome To Go Oil Canada Online Booking". A prompt says "Please Enter Postal Code to Begin". There is a text input field with a location pin icon and the text "EX . S4Z". Below this is a "Vehicle Type" section with two buttons: "Oil Change" (with a wrench icon) and "Other Service" (with a car icon). At the bottom is a "Client Type" section with a button labeled "Business" (with a person icon).



[Home](#) [About Us](#) [Services](#) [Booking](#) [Tires](#) [Fleet](#) [Franch](#)

Time & Date

* Don't See A Time That Works For You? Call Us At 1-833-466-4520



The desktop screen shows the Go Oil Canada Online Booking website. It features a calendar for September 2021. The calendar has days of the week (S, M, T, W, T, F, S) and dates. The date 15 is highlighted in blue. To the right of the calendar is a section for "SEP 15" with two columns: "Morning" and "Noon +". Under "Morning", it says "No Morning Appointments Available". Under "Noon +", there are time slots: "1:00 - 1:30", "1:30 - 2:00", "2:00 - 2:30", "2:30 - 3:00", "3:00 - 3:30", and "3:30 - 4:00".

CONTINUE >

chrome



Anytime. Anywhere.



Want to roll with us?

Tino@gooil.ca

gooil.ca/franchise

